

By entering this Competition and/or accepting any prize, all participants, entrants and/ or winners agree to be bound by the terms and conditions below applicable to this Competition ("**Rules**").

Copies of these Rules are available online at www.sterkinekor.com ("**Website**").

You may not participate in this Competition if you do not agree to be bound by the Rules and if you enter this Competition or participate further in this Competition, doing so will be confirmation that you agree to these Rules.

Ster-Kinekor Theatres a division of Primedia Proprietary Limited and/or its agencies (collectively, the "Organisers") may in their sole discretion amend these Rules at any time, without notice, and such amendment(s) shall be deemed to have taken effect from the date of publication of the revised Rules on the Website.

1. The Competition's promoter

The Competition's promoter is Ster-Kinekor Theatres a division of Primedia Proprietary Limited, a company with limited liability incorporated in accordance with the company laws of the Republic of South Africa (registration number 2005/044403/07).

2. Competition Period

- 2.1. The Competition will commence on 14 September 2017 and will end on 30 September 2017 ("**Competition Period**").
- 2.2. No entries will be permitted after 23h59 on 30 September 2017
- 2.3. No entries received after the Competition closes will be considered and any entries received after this date will be rejected automatically.

3. Eligible entrants

In order to be eligible for participation in this Competition, an entrant must:

- 3.1. be 18 (eighteen) years of age or older on the date that you enter;
- 3.2. be willing to provide the Organisers with their personal information including, but not limited to, full name/s and surname, age, physical residential address and mobile telephone number;
- 3.3. be a citizen or permanent resident currently living in South Africa or a foreigner legally residing in South Africa;
 - 3.3.1. be in possession of a valid passport;
- 3.4. be in possession of a mobile cellular phone with a number duly registered in the name of the entrant, or the entrant's legal guardian as the case may be; and
- 3.5. undertake to abide by these Rules.

Each entrant represents and warrants that by entering in or participating in this Competition, he/she has full eligibility to do so. The Organisers reserve the right to request proof that entrants have met any or all of these eligibility requirements.

4. How To Participate

- 4.1. To enter the Competition, and stand a chance of winning any of the prizes, eligible entrants will be required to:
 - 4.1.1. Watch any One (1) movie during the promotion period of 14 September 2017 and 30 September 2017.
 - 4.1.2. Swipe their SK Club card at point of sale at Ster-Kinekor Theatres to be entered into the random draw to win one (1) cabin on the Oh Ship cruise.
- 4.2. There is no limit to the number of times entrants may enter the Competition during the Competition Period, however the number of entries will not increase an entrant's chances of winning any of the prizes as mentioned below in clause 5.1.

5. Nature of Prize and Prize allocation

- 5.1. Eligible entrants stand a chance of winning the following prizes:
 - 5.1.1. Three (3) nights' accommodation for two (2) people; and
 - 5.1.2. Three (3) meals and one (1) beverage per meal, per day whilst on the ship; and
 - 5.1.3. Entrance to parties on the ship.
- 5.2. The Competition prizes are not transferable and the Organisers reserve the right to substitute any prize with another prize of similar value.
- 5.3. Winners must transport themselves to and from Durban where the cruise will begin.
- 5.4. Winners will receive the three (3) meals and one (1) beverage per meal while on the ship. Any extra meals and drinks over and above this will be for the winner's account.
- 5.5. The cruise will start from Durban port and sail to the Portuguese Island. Then back to Durban.
- 5.6. The cruise will depart on Friday the 1st of December 2017 and return on Monday the 4th of December 2017.

6. Winners

- 6.1. One (1) winner will be randomly selected by electronic draw during the Competition Period.
- 6.2. A random draw will take place at the offices of Ster-Kinekor Theatres a division of Primedia Proprietary Limited located at 185 Katherine Street, Sandton on 6 October 2017, after the Competition Period has closed.
- 6.3. The winner will be notified by phone and email on 6 October 2017. The winner will be contacted by 10:00 on the morning of 6 October 2017 and, if there is no

response, will continue to be contacted until 12:00, after which the 1st winner will no longer be entitled to this prize. The 2nd in line winner will be contacted between 12:00 and 15:00 that same day. After 15:00 the 2nd in line winner will no longer be entitled to this prize. The 3rd in line winner will be contacted between 15:00 and 18:00 that day in order to qualify for the Prize. If the 3rd in line winner is uncontactable for whatsoever reason, the Organisers reserve the right to draw additional winner/s for the Prize.

6.4. Should a winner not redeem their prize letter within 1 (one) week of receiving notification thereof, they will forfeit the prize and a new winner may be selected in their place.

6.5. The results of the draws will be audited by an independent firm of attorneys.

General terms

Without detracting in any way from the provisions contained in these Rules, the following general provisions shall be applicable to these Rules.

The promoter/s of this Competition are the Organisers. The Organisers will interpret the Rules in their sole discretion and reserve the right to amend the Rules at any time in accordance with the provisions contained in these Rules.

By entering and participating in the Competition, you agree that the Organisers may collect and process your personal information, which may include your full name; email address; phone number; and/or access to your profile information should participation in the Competition take place on one or more Social Network, for purposes of this Competition. All personal information collected and processed will be kept strictly confidential by the Organisers, subject to applicable laws.

The Organisers, their directors, members, partners, employees, agents, consultants, any other person who directly or indirectly controls or is controlled by them or any supplier of goods and services in connection with this Competition and their spouses, life partners, parents, children, siblings, business partners or associates are not eligible to participate in or enter this Competition.

IN THE EVENT OF A DISPUTE, THE DECISION OF THE ORGANISERS WILL BE FINAL AND BINDING AND NO CORRESPONDENCE WILL BE ENTERED INTO. IN THIS REGARD AND FOR FURTHER CLARITY, THE ORGANISERS SHALL BE ENTITLED TO DEAL WITH SUCH DISPUTES (OR ANY FAILURE BY PARTICIPANTS TO FOLLOW THE RULES) IN THEIR SOLE DISCRETION, INCLUDING THAT THE ORGANISERS SHALL BE ENTITLED, IN ADDITION TO ANY OTHER RIGHTS WHICH THE ORGANISERS MAY HAVE IN TERMS OF THESE RULES, TO IMMEDIATELY DISQUALIFY PARTICIPANTS FROM THIS COMPETITION.

BY ENTERING THE COMPETITION AND/OR ACCEPTING ANY PRIZE, THE ENTRANTS, USERS AND/OR WINNERS HEREBY INDEMNIFY, RELEASE AND HOLD HARMLESS THE ORGANISERS (INCLUDING THEIR SUBSIDIARIES, HOLDING COMPANIES AND AFFILIATES), THEIR DIRECTORS, EMPLOYEES, AGENTS, SUPPLIERS AND CONTRACTORS (THE "ORGANISER PARTIES") FROM AND AGAINST ANY ACTIONS, CLAIMS AND/OR LIABILITY FOR INJURY, LOSS, DAMAGE, EXPENSE, CLAIM OR DAMAGES OF ANY KIND RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM PARTICIPATION IN THE COMPETITION, AND/OR THE USE, ACCEPTANCE OR POSSESSION OF A PRIZE, AND/OR PARTICIPATION (OR NON-PARTICIPATION) IN A PRIZE-RELATED ACTIVITY.

Entrants who, in the Organisers' sole determination, act unlawfully, fraudulently, in breach of these Rules or otherwise dishonestly may be disqualified from participating in the Competition and shall not be eligible to win any prize.

The Organisers may require the winner (at no fee) to be identified, photographed, filmed and the foregoing to be published in any media, subject to the winner's right to decline participating in any such marketing activities. If a winner so declines, notice thereof must be submitted to the Organisers in writing.

THE ORGANISERS RESERVE THE RIGHT TO TERMINATE THE COMPETITION AT ANY TIME WITH IMMEDIATE EFFECT. IF THIS IS THE CASE, THE ORGANISERS WILL PROVIDE A NOTICE ON THE WEBSITE AND IT SHALL BE THE RESPONSIBILITY OF ENTRANTS TO REVIEW SUCH WEBSITE IN THIS RESPECT. IN SUCH EVENT, ALL ENTRANTS HEREBY WAIVE ANY RIGHTS WHICH THEY MAY HAVE AGAINST ANY OF THE ORGANISER PARTIES AND ACKNOWLEDGE THAT THEY WILL HAVE NO RECOURSE OR CLAIM OF ANY NATURE AGAINST THE ORGANISER PARTIES.

THE ORGANISERS ARE NOT LIABLE FOR ANY TECHNICAL FAILURE THAT MAY RESULT IN AN ENTRY NOT BEING SUCCESSFULLY SUBMITTED. ANY PRIZE IS ACCEPTED BY A WINNER AT HIS/HER OWN RISK AND THE ORGANISERS ARE NOT LIABLE, AT ANY TIME, FOR ANY DEFECT IN THE PRIZE.

The duration of this Competition may also be extended or curtailed at the sole discretion of the Organisers. If this is the case, the Organisers will provide notice of this on the Website.

All Competition queries must be directed to TICKETLINE at 0861MOVIES (668437) between 08h00 to 16h30.